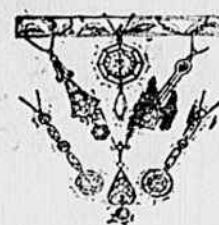


# WHAT TO BUY FOR CHRISTMAS



## Solid Gold Jewelry

Every piece selected with skillful care. Diamond Set Jewelry of every kind. Many pretty designs. Prices are so very attractive they suit every purse. Here are a few suggestions:

Cameo Brooches, \$5.00 to \$12.50.  
Scarf Pins, \$5.00 ones for \$3.05.  
Neck Chains for \$1.00.  
Hat Pins, 3 to a card, \$1.95.  
Birthstone La Vallieres, \$3.98.  
Gold Rings, \$2.50 to \$17.75.  
Cuff Buttons, 79c to \$5.00.

Cigar Cutters, \$1.05 to \$5.00.  
Diamond Rings, \$3.98 to \$18.00.  
Gold Tie Clasps, \$1.00 to \$7.50.  
Diamond Set La Vallieres, \$17.50.  
Gold Beauty Pins, \$1.00 to \$5.00.  
Lockets and Chains, \$4.50 to \$25.  
Main Floor.

## In Our Popular Jewelry Section

Looking for inspiration? Then this Jewelry Section seems to overflowing with gift suggestions. Here are a few:

The justly celebrated W. R. Jewelry, comprising Bar Pins, Cuff Pins, La Vallieres, Bracelets, Collar Pins, Crescent Pins, Baby Pin Sets, all are guaranteed for 5 years; choice of any 25c, 50c and \$1.00.

German Silver Mesh Bags, \$1.95  
Gold Top La Vallieres, 50c.  
Rings of all kinds, beautiful stone settings, signets and plain bands, 25c, 50c and \$1.00.  
Main Floor.

## A Gift Charm in Fancy Goods

Useful articles that will last a lifetime and give pleasure in their use. Hundreds of suggestions:

Shaving Mugs and Brushes, of quadruple plate, in attractive boxes, \$3.98 down to \$1.00.  
Silver Shaving Sets, from \$2.98 to \$17.50.  
Comb, Brush and Mirror Sets, German silver, \$5.00.  
Manicure Sets, sterling silver, 8 pieces, \$3.50.  
Others up to \$16.75.

Toilet Sets, of sterling silver, for \$16.50.  
Others \$18.50 to \$30.00.  
Military Brushes, sterling silver backs, \$5.00.  
Others up to \$12.50.  
Picture Frames, of sterling silver, \$3.98 ones \$1.00.  
Jewelry Boxes, many new designs, 25c to \$6.95. Main Floor.

## Parisian Ivory--- Splendid Gifts

They are so pretty, so dainty, so useful, the gift is remembered for a long time with grateful thoughts. And, too, there are so many to choose from.

Manicure Sets, in white, pink or blue; 6-piece sets, \$1.39.  
Manicure Sets, in handsome leather cases, priced up to \$17.75.  
Parisian Ivory Clocks, 95c.  
Brushes, with Persian Ivory backs, \$1.79 to \$3.50.

Parisian Ivory Trays, 25c to \$1.  
Parisian Ivory Combs, 25c to \$1.  
Mirrors on stands, for \$5.00.  
Dozens of other Parisian Ivory articles, in attractive, useful pieces.  
Main Floor.

## Beauty, Quality, Variety, in Christmas Gift Things

The Third Floor is like unto a joyland for gift seekers, and how much real joy we can call forth when we give useful gifts. Nowhere will you find a better display of

### EXCLUSIVENESS IN GIFT THINGS.

This floor is replete with timely gift suggestions, and the attractiveness of each piece is only equaled by the modesty of the price. Here are some buying chances for Monday—all displayed for easy and satisfactory selection—



Lamps for oil, gas or electricity, in the most extensive variety, from the small Lamp for \$1.45, to the most elaborate Electric Silk Shade Lamps, for \$39.50.  
Domes, to suit every desire and purse.  
Nickel and Copper articles in wonderful selections.  
Sternau Coffee Percolators and Chaffing Dishes, with alcohol regulating lamp. Special, \$4.95.  
Pudding Dishes, nickel plated, at \$1.50.  
Serving Trays, mahogany finish, with handles, 75c to \$2.25.  
Coaster Sets; 6 coasters and tray, with all china bottom; nickel frames; set, 95c.  
Carving Sets, 3-piece Ivoryoid handles, English steel, guaranteed blades; set, \$2.50.  
Sternau Solid Alcohol Grill, may cook your entire breakfast on the table; handy for use anywhere, \$1.75.

\$35.00 Dinner Sets, Limoges China, 100-piece sets, for \$25.00.  
\$20.00 Dinner Sets, French China, 100-piece sets, for \$16.50.  
\$15.00 Dinner Sets, American Porcelain, 100-piece sets, for \$11.50.  
Imported Dainty China. Thousands of pieces to select from. A worthy gift suggestion in every piece—  
Chocolate Sets, \$1.50.  
Berry Sets, 95c.  
Salad Sets, 95c to \$2.00.  
Cake or Celery Sets, \$2.00.  
Dainty Vases, 35c.  
Large Vases, 60c to \$5.00.  
Cheese and Cracker Dishes, \$1.50.



## Make This a Book Christmas

Somebody has well said, "There is a peculiar dignity attached to the gift of a book that is not affected by its price." A book is always a welcomed gift, and since certain very acceptable volumes are now priced especially low at Cohen's, you will be wise in making selection EARLY.

ART, LITERATURE, SCIENCE, BIBLES, HYMN BOOKS, CHILDREN'S BOOKS. You will meet every desire in this great book store. Third Floor.

## Note These Low Prices for Good Warm Bedding

And wouldn't one of these pretty comforts or a pair of nice Blankets make an acceptable Christmas gift?

COMFORTS—Handsome Seco Silk and dainty borders \$3.75 for only  
EIDERDOWN COMFORTS—Beautiful Coverings; \$5.85 each  
SILK COMFORTS—Filled with eiderdown and lambs' wool; delightful colorings \$10.00

SILKOLINE COMFORTS—Double bed size; \$1.00 only  
BLANKETS—Fine wool-napped, full size; pair \$2.49 \$1.79 and  
CRIB BLANKET—Pink or blue; dainty little affairs; "Mother Goose" patterns, each nicely boxed; each 35c and 65c Third Floor.

## There Is Glory in the Store Devoted to the Xmas Cheer

And when you add, when there is never a doubt of getting just what you want, and where everybody seems courteous and glad to wait on you, and disappointment is one of the rarest things about the great store, it comes as near being everybody's store as Cohen's reaches out to be.



## Plenty of Pretty Waists Monday

SILK, LINGERIE, CHIFFON AND COMBINATION WAISTS. The beauty of these Waists and the little prices at which they are selling for, has made it difficult to keep up with the demand.

Crep de Chine Waists, showing every unique, present-moment fancy, liveliest colors and modes. These dainty creations make ideal useful gifts; all sizes; priced on Monday at \$1.98 only

Smart Waists, of satin, in a variety of styles, and an exceedingly choice selection of colors; these models have been selling for \$5.00, special Monday \$3.50 Second Floor.

## A Handsome Silk Present Now

Is the equal to any of the heretofore for at least a third more. These prices for any of the finer make of SILKS can't last. Prices will soon seek their true value level again.

The \$1.46 to \$1.98 Crep de Chine, in all the light and street shades; also black, for only \$1.16  
The heretofore \$1.25 88c quality, for \$1.19  
The 88c black, yard wide Messaline is 57c

The \$1.19 quality 85c  
"Pussy Willow," Taffetas, Satins of all makes and kinds, and all the rest are underpriced as not before in years. Main Floor.

## Handkerchiefs for Gifts

Customers tell us there is no such beautiful collection anywhere else about town. The novel dainty effects with embroidered or initialed designs should claim the attention of every woman, man or child. All linen ones, as pure as represented. The material of all is of the choicest and finest, with the uniform fine hemstitching which is so much admired.

There are several dozen of styles between the prices of 3c and 25c. Boxed when you desire. Many of them come 2, 3, 4 and 6 Handkerchiefs in the box. There are every sort of new effects up to an almost prodigious price. There are counters and shelves heaped with them, white or with a touch of color—silk, linen, batiste, lawn, etc., with plenty of salespeople to help you.

## Do You Need a Rug Now?

Even if you are not greatly in need of one, the time when you can buy them—the best makers' goods at a third off the regular manufacturer's prices—is not often to be met with. All sizes from the smallest to the largest room sizes. The choicest designs and coloring this season has produced.

Axminster Rugs; size 9x12; patterns suited for parlors, libraries or bed rooms, \$22.50, \$17.50 and \$12.75  
Seamless Brussels Rugs; size 9x12; the most varied line we ever had for \$14.00, \$12.50 and \$9.00  
Hall Rugs, Axminster; size 46x66; always \$7.50 and \$9.00, here for \$6.75

6x9 Rugs, for small rooms, or large reception halls; Brussels for \$6.75; Axminster, \$12.50.  
36x63-inch Heart Rugs; Axminster; a \$3.50 Rug for \$2.50  
27x54-inch Wilton and Axminster Rugs; the \$2.25 Rug for \$1.75  
Wilton and Brussels Carpet Hosiery, a pair, 75c

## A Pair of Curtains as a Xmas Gift

Most women look with pride on the Curtains that adorn her windows, and what a choice selection there is at Cohen's from which to choose a pair or two as a useful gift. Every kind and style at prices that make them unusually attractive.

Novelty Net Lace Curtains, in white or cream; the \$2.00 kind, on Monday at per pair \$2.25 only  
Irish Point Lace are particularly handsome; you can get a handsome pair for \$5.00  
Marquessette Scrim Curtains, with delightful touches of hand-embroidery; those that are usually priced at \$8.50, on Monday are only \$6.50  
Two-Tone Repp Portieres, old rose and green or red and green; can you imagine anything prettier as a gift? At per pair \$9.50  
Hundreds of other Curtains gift suggestions. Fourth Floor.

## The Baby Shop Is At Its Best

There's a hum of busy-ness in the little folks' corner these days. So many pretty things are here for those who want to remember the babies this Christmas, and who is it that doesn't always remember them? Gift suggestions abound at every turn. These inducements for Monday:

Stylish Coats for the "wee tot," 2 to 6 years old, in silky-zibelines, chinchillas, Bedford cords or corduroy; splendid \$8 and \$10 Coats, will be on sale on Monday for \$5.00  
Velvet Hats, for the little girls; they have cute wing trimmings, and were \$2.50 each, choose from them Monday for \$1.50  
Flannelette Kimonos of white, with pink or blue bands, 33c are only

White Wool Sweaters, with navy blue sailor collars; pretty little affairs that were \$2; Monday for only \$1.50  
Boys' and Girls' Hats, of black and white checks, with a cute little stick-up at the side, and they are only 75c  
Flannelette Petticoats, they are long white ones, on a waistband, and only 18c Second Floor.

## Kid Gloves---the Gift Supreme

Two cases have just come through the Richmond Custom House for us. These we sell for, pair \$1.00

All colors and black or white; all sizes.

Two months late coming from Europe; that's why they are here at this price. The lots contain Misses' and Children's, also "the YVETTE" Gloves at \$1.50. Our \$2.00 ones are a revelation in Kid Glove quality; all colors, also black and white. The 16 and 24-button are \$3.00, \$3.50 and \$4.50.

All other of the best makes, including Good KID GLOVES at 75c and 86c. Main Floor.

## Toys---Toys---Toys

Whoever saw so many Toys before! Their only rivals are the Dolls, which are crowding the toys for space at the "Capital of Toyland."

If you have Toys to buy, don't delay your visit to "Toyland" another minute. The good things are going too fast—and these articles cannot be duplicated. Come Monday; bring the children; let them revel in the delights of this wonder city while you get ready to "play Santa Claus."

Electric Trains, \$2.50, \$3.50 to \$4.00.  
Mechanical Trains, \$1.00, \$2.50 to \$4.00.  
Electric Motors, \$1.00, \$1.50 to \$2.00.  
"Erectors," \$10.00 to \$25.00.  
Magic Lanterns, 50c to \$2.00.  
Moving Picture Machines, \$2.25 to \$9.00.

Mechanical Toys, 25c to \$4.25.  
Telegraphers, 50c to \$1.00.  
Wireless Machines, \$1.00.  
Musical Instruments, 10c to \$8.75.  
Velocipedes, \$3.50 to \$15.  
Doll Carriages, 50c to \$3.50.  
Hobby Horses, \$2.50 to \$12.  
Automobiles, \$4.50 to \$12.50.

Irish Mail, two seats, \$8.50.  
Ben Hurr Spreader, \$8.50.  
Bicycles, \$19.50.  
Wagons, \$1.50, \$1.75 to \$2.00.  
China Tea Sets, 25c to \$2.00.  
Foot Balls, \$1.00 to \$2.50.  
Boxing Gloves, \$1.75.

Hundreds and hundreds of others. Toyland is a veritable hive of joy. SANTA CLAUS HIMSELF holds court daily. Bring the children to shake hands with him and tell him what they want.

## The Garment December Opportunities FOR WOMEN

### A Clearing Out That Takes New Shape

The great stock and the busy Christmas buying shall have a recognition in the garment store to prove Cohen's good-will towards its many patrons, and at the same time unburden a great accumulated stock that must sooner or later come to grief.



## These Prices Now

We Have No Time For Description

WOMEN'S SUITS, COATS AND DRESSES that were priced \$12.50 to \$14.50; choice \$7.50  
SUITS, COATS AND DRESSES that have been best values for \$18.50 and \$22.50; choice Monday for \$12.00  
All the SUITS AND DRESSES that have been sold, the best in town at the prices of \$27.50 to \$31; any for \$17.00  
All those Pretty SUITS AND DRESSES you have seen here at from \$40.00 to \$55.00; choice Monday \$25.00  
The above includes MISSES' as well as WOMEN'S GARMENTS.  
WOMEN'S FLANNELETTE KIMONOS—A large stock in hand makes the 98c ones. 65c  
CHILDREN'S GINGHAM OR PERCALE DRESSES reduced to 75c  
SILK PETTICOATS that were \$3.98 for \$3.00  
AND ALL THE REST. Second Floor.

## Denison Novelties

Tags, Seals, Booklets, Calendars and other fancy Christmas things, 1c to 50c.  
Tinsel Cord, in gift and silver; also green or red ribbon-zene for tying Christmas packages; full sized spool, 5c. Main Floor.

## Linens

What more lasting as a present?

You can go as high or low in the prices as you will—the best low price awaits you at COHEN'S, and for the best of LINENS.

Towel the very sort of plain Towel to the handsomest Moroccan Table Set—the everything, in beautiful linens are here, including fancy embroidered BED SETS, and other embroidered Irish linens. A few suggestions for Monday selling—

\$4.00 Madeira Tea Napkins, real hand-embroidered ones, dozen \$2.95  
\$3.00 Hemstitched Napkins; all pure linen, beautiful designs, dozen \$2.25  
\$6.50 7-piece Lunch Set, 1 round scalloped Table Cloth and 6 Napkins, at per set \$3.00  
75c Turkish Bath Rugs; size 26x40; blue or pink, each at 59c

\$1.00 Renaissance Scarfs and Renaissance Centres, special 58c Main Floor.

## 25c Huck Towels

Imported linen, choice of plain, or hemstitched ends; damask borders, some with monogram; only 50 dozen in this lot. Monday 6 \$1.00 for Main Floor.

## 50c Storm Serge, 28c yard

36 inches wide; navy blue or black; a dress pattern of this will make a very acceptable Christmas gift.

\$3.00 ZIBELINE COATING, \$1.75 YARD.

56 inches wide; all wool, solid colors of brown, navy or black. Main Floor.

## 29c Brocade Silk, 17c yard

For evening wear, in a complete range of all the new colors. A worthy special for Monday's selling.

25c Cotton Elderdown Bath Robing. Choice 17c yard  
29c Brocade Silk Main Floor—Rear.

## Give the Boy a Suit

It Will Please Him for Christmas

You can do so at small cost if you come to Cohen's—a Suit for every fancy and to fit every boy and his mother's pocket-book. OVERCOATS, TOO.

BALMACAN COATS—Fine wool mixtures; stylish models and only \$5.00  
BOYS' OVERCOATS—Good, serviceable, warm garments, for \$1.95

NORFOLK SUITS—Made for hard wear, but stylish as well; the price, only \$2.00  
BOYS' SUITS—Fine quality, all-wool fabrics; actual \$7.50 Suits Monday, for \$5.25 Third Floor.

## Leather Goods Are Always Acceptable

Men's Pocket Books, 50c to \$3.05.  
Men's Bill Folds, 50c to \$2.08.  
Traveling Cases, \$5 to \$17.50.  
Leather Lap Desks, \$1.50 to \$3.08.  
Leather Collar Bags, \$1.00.  
Hand Bags of Leather, \$1.00.  
Others at \$2.50 and up to \$12.50.  
Every article is new and are here in the latest novelties of the season. Main Floor.

## The Store Will Not Be Kept Open Evenings Before Christmas

But will close at the usual hour, 6 P. M. This we do for the benefit of our clerks. Please do your shopping early.